

THE FLORIDA KEYS & KEY WEST
MONROE COUNTY TOURIST DEVELOPMENT COUNCIL
Come as you are®

DATE: August 1st, 2005
TO: Mr. Tom Willi, County Administrator
FROM: Shirley Gun, Administrative Secretary
RE: **DAC II 'AT LARGE' VACANCY**

Please bring forward the attached District II Advisory Committee "At Large" applications to the August BOCC meeting.

This position was advertised due to the position forfeited by Richard Herbert who missed 3 consecutive meetings in the fiscal year.

"At Large" representative – Any resident who is not directly involved in a tourism business and who shall represent the general public. (The operative word within this description is directly. This word means someone who is not in business nor whose business or economic activity are dependent upon tourists).

Applicants are:

- James Brooks
- Carol Fisher
- Leigha Fox
- Kevin Freestone
- Roberta Loudenslager

If you should have any questions, please do not hesitate to contact this office.

APPLICATION

DISTRICT II ADVISORY COMMITTEE (DAC)☐

LODGING INDUSTRY - shall be owners or operators/managers of motels, hotels recreational vehicle parks or other tourist accommodations in the District which are subject to bed tax

☐

TOURIST-RELATED BUSINESS - shall be persons involved in business which is interdependent upon the tourist industry who have demonstrated an interest in tourist development but who are not owners, operators/managers of motels, hotels, recreational vehicle parks and other tourist accommodations in the county

☒

AT LARGE - Any resident who is not directly involved in a tourism business and who shall represent the general public (The operative word within this description is directly. This word means someone who is not in business, nor whose business or economic activity are dependent upon tourists).

NAME:

JAMES BROOKS

ADDRESS:

27035 Dolphin Rd
Ramrod Key, FL 33042

TELEPHONE NO.:

(305) 872 7050

FAX NO.:

(305) 293 -2627

E-MAIL:

brooks_44@usn.com or brooksja@naskw.navy.mil

INDICATE PREFERENCE FOR DELIVERY OF WELCOME PACK
(A Welcome Pack is sent to applicants who are selected)

Email

☒

Hardcopy

☐

Employment History: MAY 2004 - Present Public Affairs Officer, NAS Key West
May 2001 - MAY 2004 Public Affairs Officer, Defense Intelligence Agency
April 1998 - May 2001 Public Affairs Officer, Chairman Joint Chiefs of Staff
July 1997 - April 1998 Student, Naval War College, Newport, RI
April 1994 - July 1997 Public Affairs Officer, Submarine Group Two, CT
Jan 1992 - DEC 1993 Public Affairs Officer, US Seventh Fleet, Japan

Organization/Membership Affiliation(s):

Key West Rotary (Noon); Key West
Ambassador; Navy League Key West Chapter; Military
Affairs Committee Key West; Military Officers Association
of Key West; Key West Film Society

Brief summary as to your qualifications to serve on this committee:

Given my 20+ years of government and public service and a career in public affairs, I feel I am most qualified for the position of District II Advisory Committee, At Large member. While I do not work directly for the tourism industry in Monroe County I do act as the spokesperson for Monroe County's largest employer, the US Navy and I take great interest in our community. As a homeowner and resident in District II for over a year, I've become active in local events and government through various organizations such as Rotary Club, Key West Ambassador's Prog. and many more.

I have a great deal of interest in tourism. I have a masters degree in Hospitality & Tourism (univ. of New Haven, 1996) and have a great deal of experience in coordinating special events. One recent event I was involved closely with was the Blue Angels in Paradise Air Show held last Nov at NAS Key West.

Signature: J. E. Brubaker

Date: 21 JUL 05

APPLICATION TO BE RECEIVED NO LATER THAN 5:00 P.M.,

Friday JULY 29TH. 2005

MONROE COUNTY TOURIST DEVELOPMENT COUNCIL

1201 White Street, Suite 102

Key West, Florida 33040

(305) 296-1552 (telephone)/(305) 296-0788 (fax)

APPLICATION

DISTRICT II ADVISORY COMMITTEE (DAC)

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NAME:

CAROL A. Fisher

ADDRESS:

30465 South St.
Big Pine Key, FL 33043

Carol Fisher
30465 South St.
Big Pine Key, FL 33043-4714

TELEPHONE NO.:

(305) 872-0989

FAX NO.:

SAME (Call first)

E-MAIL:

CAROLFISHER PA @ AOL.COM

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Email ☒

Hardcopy ☐

Employment History: 2004 to Present - Retired

1995 to 2004 - Ex. Director, Lower Keys Chamber of Commerce

1992 to 1995 - Admin Assist. - Tourist Development Council

1984 to 1992 - Admin Assist. - Electronic Data Systems

Organization/Membership Affiliation(s):

MONROE County Workforce Housing Task force

Lower Keys Chamber - Marathon Lower Keys Assoc. of Realtors

PARP - American Legion Womens Aux.

Women of the Moose - National Assoc. Notary Publics

DAV Womens Aux - National Assoc. of Realtors

Brief summary as to your qualifications to serve on this committee:

I have lived on
Big Pine Key since 1992, & was employed by the MCTDC.
As Administrative Assistant I was required to
attend all District Advisory Committee meetings.
In 1995 I was hired as Executive Director
of The Lower Keys Chamber of Commerce &
attended all of the DAC II meetings. My knowledge
of the DAC's, the TDC & the business community
makes me a perfect candidate for the
at large position on DAC II.

Signature:

Carol A. Lusk

Date:

7-26-05

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APPLICATION

DISTRICT

II

ADVISORY COMMITTEE (DAC)

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NAME:

LEIGHA FOX

ADDRESS:

2000 CoCo Plum # 302
Marathon FL 33050

TELEPHONE NO.:

(305) 942-1485

FAX NO.:

E-MAIL:

leighafox@hotmail.com

INDICATE PREFERENCE FOR DELIVERY OF WELCOME PACK
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☐ Email☐ HardcopyEmployment History:

Please See
Attached

Organization/Membership Affiliation(s):

FROM :LKCC

FAX NO. :305 872 0752

Jul. 29 2005 03:15PM P3

Brief summary as to your qualifications to serve on this committee:

PLEASE
SEE ATTACHED

Signature: 

Date: 7-29-05

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Friday JULY 29TH. 2005

MONROE COUNTY TOURIST DEVELOPMENT COUNCIL

1201 White Street, Suite 102

Key West, Florida 33040

(305) 296-1552 (telephone)/(305) 296-0788 (fax)

EMPLOYMENT HISTORY

Upon my arrival in the late summer of '98 with the Navy Reserve, I knew that the keys would be my home. The first job I had was as a hawker for Hyatt Time Share. Following Hurricane Georges, I took a job as the Conch Train photographer, running up and down Front st for three years.

In Jan. of 2000 I took a job with Clear channel Radio as the morning host for WKEY 93.5, covering local news, weather and local events. I was with them until '03 when I moved to Grassy key. After a 6 month vacation, I went to work as the BIZ BAZ host on US-1 radio in Big Pine. Where I am employed today, as a radio host and sales executive

ORGANIZATION/MEMBERSHIP AFFILIATION

I have been involved in community activism since my arrival here. My first affiliation was with the AIDS-help organization working as a campaign volunteer for the king and queen of Fantasy Fest. Followed up with 3 of my own campaigns to become Fantasy Fest Queen, and raising over \$70,000 for this group.

Within the past 2 years, I have become an active member of the Marathon business and Professional Women's Club. Playing an active role with the Taste of the Islands campaign to raise scholarship funds.

As a host and sales executive for US-1 radio, I have worked on several projects with the Lower Keys Chamber of Commerce over the past three years

My most recent organizational activity has been with the Marathon Rotary, where I served as master of ceremonies at the Bash at the Bridge, and events organizer for the 4th of July celebration at Sombrero Beach. Complete with skydivers and banana splits.

QUALIFICATIONS FOR COMMITTEE

Developing and nourishing the ideas of civil and charitable organizations serves to the betterment of all the keys as a tourist destination. These groups realize the importance of the tourist dollar. These organizations are the backbone of volunteerism in the keys, and are vital to run events and festivals that bring the tourists. As a volunteer of my skills I have learned that vision, drive, dexterity and the ability to leap hurdles have prepared me to help others pull their ideas into reality. I would serve the keys well on this committee through my job, and my commitment to the keys.

Lynne M. Fox
7-29-05

APPLICATION

DISTRICT

II

ADVISORY COMMITTEE (DAC)

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NAME:

KEVIN FREESTONE

ADDRESS:

145 W CAHILL CT
Big Pine Key FL 33043

TELEPHONE NO.:

(305) 872-3065

FAX NO.:

305-872-1641

E-MAIL:

INDICATE PREFERENCE FOR DELIVERY OF WELCOME PACK
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Email

Hardcopy

X

Employment History: * LOWER KEYS BOAT SERVICES, INC (1 YEAR) (President) (current)
* TOW BOAT US BIG PINE KEY / LOWER KEYS MARINE TOWING +
SALVAGE, INC (4 YEARS) (President) (current)
* DUNCAN AUTO SALES KEY WEST. (SERVICE DIRECTOR) 1997 - 2002
* BRANDON DODGE, BRANDON FL (SERVICE DIRECTOR) 1989 - 1997
* CATON FORD TRUCK, TAMPA (ASSISTANT SALES / WARRANTY ADMIN) 1979 - 1989

Organization/Membership Affiliation(s):

C-Port, Chamber, Boat US.

Brief summary as to your qualifications to serve on this committee:

Living in a tourism based community I would like to be more involved with the DAC and TDC. I feel the DAC's and the TDC are very important to our community. I have been in the service industry for years and want to be involved in our community more. Thank you for your time and consideration.

Signature:



Date:

7/24/05

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NAME:

Roberta Loudenslager

ADDRESS:

P.O. Box 421003

Summerland Key, FL 33042

TELEPHONE NO.:

(305) 872-4456

FAX NO.:

305-872-4404

E-MAIL:

habikeys@aol.com

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Email

X

Hardcopy

Employment History:

1976 - 1997 Nurse Administrator
and Educator at South Miami Hospital
and Homestead Hospital in Miami

1997 - 2000 Volunteer F.T. for
HABITAT for Humanity of Key West and Lower
FLORIDA KEYS

2000 - present Executive Director
for HABITAT for Humanity of Key West
and Lower FLORIDA KEYS

Organization/Membership Affiliation(s):

Zonta (Key West), Key West
Woman's Club, Florida Keys Council of the Arts,
Lower Keys Chamber of Commerce, Business
Guild, Key West Chamber of Commerce, Monroe Chapter,
Leadership Monroe County, Sheriff's Fein & Forfeiture Board
LORD of the SEAS Congregational President
Local Mitigation Strategy group with Monroe County.

6/27/05

Brief summary as to your qualifications to serve on this committee:

I have been a member of the Lower Keys Community for 8 years and actively involved on many levels. I believe that I have a good understanding of the community's strengths and needs. My strengths are working with groups to build consensus and leadership. I have developed a broad understanding of the community's political, economic and social issues during the past 8 years.

Signature:

Roberta Sandmeyer

Date:

7-20-05

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